

# Exploration of English Teaching Strategies in Higher Vocational Colleges under the Background of NLA

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**Keywords:** New liberal arts background, vocational colleges, English teaching strategies

**Abstract:** The NLA(New liberal arts) background puts forward new requirements for the professional education idea and talent training goal of higher vocational education. According to this educational model, students should face up to their dominant position in teaching, thus greatly improving the teaching quality. In China, the development of the NLA needs a theoretical and systematic explanation of the Chinese phenomenon based on the domestic actual situation, so as to form a theoretical innovative thinking in line with the Chinese logic to guide the practice of economic development. This paper discusses the current problems faced by Higher Vocational Public English education, so as to find the best way to solve the problems and create an English talent training model more in line with China's actual national conditions.

## 1. Introduction

The so-called NLA has two connotations. Firstly, it is necessary to set up new majors according to the needs of the times. Secondly, for the traditional liberal arts majors, it is necessary to innovate their teaching paradigm [1]. By observing the teaching courses of excellent teachers, college English teachers can have a deeper understanding of their teaching modes and means, find the gap between themselves and famous teachers, and optimize the teaching structure step by step[2]. Although some teachers are gifted in teaching, all effective teaching is the result of teachers' persistence in learning, reflection on teaching, repeated practice and constantly strengthening their professional development[3]. Teachers must design organized, concise and enlightening learning resources in advance so that students can think positively[4]. The development of NLA in China needs a theoretical and systematic explanation of Chinese phenomena based on the actual situation in China, so as to form a theoretical and innovative thinking in line with Chinese logic to guide the practice of economic development[5]. With the increase of foreign affairs in Chinese enterprises, the demand for English talents is becoming more and more urgent. Therefore, it is imperative to change the traditional methods and modes of public English teaching in vocational colleges and make English courses play their due role [6]. Teachers should be clear about the overall learning situation of students majoring in preschool education in vocational colleges.

Schools need to promote the reform of the cultivation methods of applied talents and technical talents with the combination of industry and education and school enterprise cooperation, so as to improve the mutual learning between vocational school teachers and enterprise talents. Realize the high-quality level of College English teaching and the reform of traditional teaching mode, and improve the scientific training value of preschool education students [7]. With the progress of the times, China's education level has been greatly improved. Higher vocational English teaching should also keep up with the pace of the times and perfectly integrate, improve and improve the world's advanced educational theories. The NLA is a new type of professional reform against professional subdivision, which needs to absorb the advantages of majors and interdisciplinary majors according to actual needs, so as to feed back and strengthen the advantages of the original majors [8]. Ensure that English teaching can meet the educational and teaching requirements of the NLA background. Excellent teachers are always researchers who adhere to the concept of lifelong learning and constantly focus on students' learning characteristics, teachers' effective teaching factors and methods and strategies to achieve effective teaching [9].

## 2. Problems faced by public English education in Higher Vocational Colleges

### 2.1. The goal of Public English teaching is vague

In class, because teachers play learning videos in advance, college students have conducted in-depth and effective autonomous learning, so their mastery of knowledge has been improved. We need to make the teaching content of basic English stage naturally connect with that of industry English stage, or infiltrate industry English teaching into the whole process of teaching. In contemporary society, most students' knowledge base is not stable, especially in English. Therefore, students are not interested in English learning and are more relaxed. In order to the preciseness of the experiment, the college entrance examination scores of students in two classes were called out for relevant data analysis. It is proposed that professional English should never replace or weaken basic English teaching. It is very difficult for students to cultivate and develop in a good English environment in the usual living environment, so few students are interested in or understand English. Basic English teaching and professional English teaching are two levels to achieve the same teaching goal.

### 2.2. The teaching content is rigid and the teaching form is unreasonable

In the NLA era, the teaching demand for traditional disciplines is to actively integrate and use artificial intelligence for teaching. In English classroom narration, the combination of monotonous explanation, question and answer and teaching is the main teaching means in the classroom at present. Duck feeding and irrigation teaching forms are also the main modes for teachers to control the classroom. In the actual teaching process of Public English education in vocational colleges, the teaching content of teachers is rigid and boring, and there is no teaching adjustment according to the actual needs of students, which makes it difficult for students to keep up with the teaching progress and erase students' enthusiasm for learning English. As a result, most students can't understand and listen, which reduces students' enthusiasm and initiative in learning English. Moreover, in many places, because of incomplete conditions, no use of multimedia, and unstable basic knowledge, English becomes more difficult and boring, and eventually English gradually decreases in status among students, so that no students can raise interest. Although some university teachers actively interact with students in the classroom, they pay attention to the quantity of information exchange, but fail to pay attention to the quality and efficiency of information exchange. This ineffective question and answer can not focus on improving students' language ability. There are many and complex factors affecting foreign language learners' learning motivation, which can be classified into three categories. That is, society, schools and students. And designed the following interactive teaching model Figure 1.

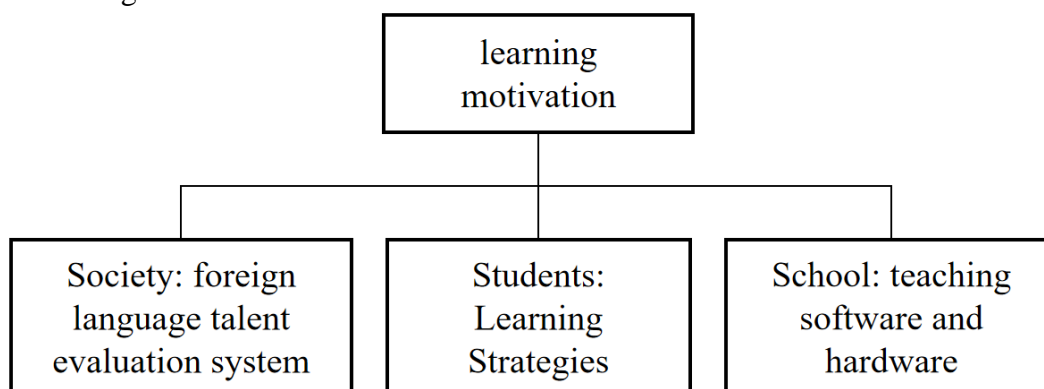


Figure 1 interactive teaching model

The important teaching courses under the background of NLA should respect the development needs of the times and the concept of NLA education. This paper makes a comprehensive discussion on its teaching process from the aspects of subject culture and teaching technology. In the course of teaching, teachers rarely use advanced multimedia equipment and intelligent equipment to teach students English due to limited conditions. They don't pay attention to the

learning process, which makes students lose interest in English. Therefore, in addition to improving teaching methods, university teachers should also break the problem of "one-word slam" classroom teaching and give more value and significance to question-and-answer classroom teaching.

### **3. Optimization strategies of public English education in higher vocational colleges under the background of NLA**

#### **3.1. Clarify the direction of Public English Teaching**

In order to change public English in vocational colleges in the NLA era, firstly, we should determine the teaching objectives of public English. Students not only need to pay attention to the understanding of basic knowledge, but also need to cultivate their actual English level and improve their English listening, speaking, reading and writing level, so as to strengthen their comprehensive English level. We must re-examine the relationship between these two kinds of teaching, and explore and construct a professional English teaching system that is in line with the reality of our province. In addition to helping students improve their English level, they also need to improve their actual English level and their English level. In addition, for higher vocational colleges, English teaching resources and methods need to be optimized in combination with the different needs of students of different majors. Teachers should change teaching methods according to students' different majors and different situations. The educational administration department should solve some problems through the management of industry English courses, and promote the smooth development of industry English teaching from a macro perspective through reform.

#### **3.2. Change teaching methods**

Teachers can turn the contents of textbooks into multimedia animation and present them to make students interested. Watching animation programs can help students improve their understanding of learning materials, strengthen their interest in learning English and enhance their cognition of English. By observing the teaching courses of excellent teachers, college English teachers can have a deeper understanding of their teaching modes and means, find the gap between themselves and famous teachers, and optimize the teaching structure step by step. Although some teachers are gifted in teaching, all effective teaching is the result of teachers' persistence in learning, reflection on teaching, repeated practice and constantly strengthening their professional development. For the teaching method of industry English, the "grammar translation" method has been used in domestic English Teaching for a long time. This method has its advantages and can not be denied. In addition to the reform of teaching methods, we should also make some reform and innovation in the traditional teaching mode.

#### **3.3. Create an English environment for students and correct their study habits**

The most important thing in learning English is listening and speaking. English teachers in vocational colleges can use English dialogue with students in their daily communication and teaching process, so as to establish the language atmosphere of English expression for students and help them improve the problem of "dumb English". Teachers must design organized, concise and enlightening learning resources in advance so that students can think positively. Excellent teachers are always researchers who adhere to the concept of lifelong learning and constantly focus on students' learning characteristics, teachers' effective teaching factors and methods and strategies to achieve effective teaching. In class, because teachers play learning videos in advance, college students have conducted in-depth and effective autonomous learning, so their mastery of knowledge has been improved. 2018 students continue to implement graded teaching. According to the college entrance examination results of students at the time of enrollment, they break the class boundary and divide students into three levels: A, B and C. Class B10 and class B12 belong to the middle level and are on the same starting line. In order to the preciseness of the experiment, the college entrance examination scores of students in two classes were called out for relevant data analysis. Through SPSS (13. O) analysis, we know that the p value of t-test of independent samples of the

two classes is equal to 0.3 and greater than 0.023 (see Table 1), indicating that there is no difference in English scores between the two classes, which comes from the same sample.

Table 1 Comparison of data between experimental class and control class

Class	Number of people	Average	Standard deviation	T value	Independent data inspection. sign.(2-tailed)
B10(CG)	58	67.12	5.65	0.12	0.3(P>0.023)
B12 (EG)	59	66.58	5.43		

Students feel and learn English in a good language environment. In the usual classroom, teachers can take the way of mutual dialogue with students to learn and understand English sentences. Adhering to teachers' professional development is the only way for teachers to obtain professional knowledge and skills and realize effective teaching. In the process of public English teaching in vocational colleges, teachers can establish contact with relevant enterprises, so that students can take short-term internships in positions where they have access to English, so that students can apply their English knowledge to practical work.

#### 4. Conclusions

The professional development of English teachers in higher vocational colleges is the core content of English teaching reform. Attention should be paid to industrial English teaching. Watching animation programs can help students improve their understanding of learning materials, strengthen their interest in learning English and enhance their cognition of English. In teaching, we should improve students' interest in public English and English application ability, and take language ability as the basic means. Only by strengthening the reform of higher vocational education. Only by cultivating more innovative and applied talents can we meet the social demand for high-quality skilled talents. In the teaching process, language science and technology should be taken as the basic means to improve the practicability and pertinence of English teaching. At the same time, in the process of Cultivating English talents, teachers should pay attention to the long-term development of students. The new humanistic education concept can be integrated into the teaching process of preschool students. Put forward English teaching strategies and cultural quality education conducive to students' learning.

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